

Fresh Beginnings From Treatment Advocacy Center (TAC)

I would like to introduce our team and convey our communications plan for the coming year on California's most urgent mental health issues. The state budget situation has given rise to many cuts and actions that pose a direct threat to those with mental illnesses who are already marginalized or forgotten. Despite what seems to be a bleak financial outlook, we never give up on our cause, seeing that people with severe mental illness receive timely, dignified, humane treatment. To that end, we will be sending you timely messages on specific topics that will inform, arouse and lead to legislative and mental health reform. We will be sending you handy reference tools, "how-to's", research results and calls to action.

I welcome your comments and suggestions, especially now as we embark on a renewed communications campaign intended to educate public officials on the full range of important issues that affect the goal of getting treatment to those who most need it. Let's make a concerted effort to get our voices heard by our elected officials and public employees. The journey of a million miles begins with the first step. Join us.

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